

News Release

For Immediate Release

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BlueCo Brands provides soldiers at Fort Hood with a gift for the holidays

Lucky Tiger gives troops the gift of a close shave

MILWAUKEE (December 17, 2015) – US Military personal around the world are sacrificing spending the holidays with family to keep each of us safe. To show their support and appreciation, Lucky Tiger is taking the opportunity of the holiday season to give the gift of a premium shaving cream to the soldiers of Fort Hood by donating over 1,500 bottles of Lucky Tiger Liquid Cream Shave. The Milwaukee based company worked with Custom Companies, who donated the transportation, and sent the items to arrive at Fort Hood, Texas just in time for Christmas.

“We wanted to do our part in saying thank you to our troops. We are so grateful for their service and sacrifice. US military personal are spending time away from their families during the holiday season and we wanted to send them a small token of our appreciation. We hope this gift lets them know we are thinking of them and appreciate the sacrifice they and their families are making on our behalf.” said Alan Murphy, the president of BlueCo Brands, the parent company of Lucky Tiger’s.

The BlueCo Brands team encourages everyone to try to find a way to support our troops and donate in any way they can.

About BlueCo Brands:

BlueCo Brands is the encompassing body of many iconic vintage beauty and barber brands. With lines like Barbicide, Lucky Tiger, and Triple Lanolin, BlueCo Brands is able to offer decades of beauty industry experience with current know-how in order to provide the best products on the market. As a partner in the Beauty industry, BlueCo Brands continually promotes education, build relationships through innovative products, and is involved in the Beauty Industry. BlueCo Brands plans to continue its efforts to advocate for the beauty industry at both the state and national levels and will continue to develop unique solutions for the Beauty Industry through products and services. More information about BlueCo Brands and its family of brands can be found at www.bluecobrands.com.